

2024 CLFP Body of Knowledge

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History & Overview of Equipment Finance and Leasing

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Early 1900s

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Significant Technology Growth

2000 - 2010

Rapid Expansion in the Leasing Industry

Enron

NorVergence

2008 - 2010 Great Recession

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Expansion of Banks in the Leasing Industry

2010 - Present

Regulation

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Low-Interest Rate Environment

Low Delinquency Rates

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Significant Increase in Equipment Loan Financing vs. Leasing Activity

Tax Cuts and Jobs Act

Accounting Changes

Emphasis on Automation and Efficiency

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Increase in Technology Investment

ESG (Environmental, Social and Governance)

Effects of COVID-19 On the Industry

Participants in The Industry

Equipment End-Users (Borrower, Lessee, or Governments)

Lessors and Lenders

Third-Party Originating Organizations

Investors

Equipment Suppliers

Service Companies

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Middle-Ticket

Large-Ticket

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Capital Lease

Commercial Term Loan

Conditional Sales Contract

Early Buyout Option (EBO)

Equipment Finance Agreement (EFA)

Fair Market Value Lease (FMV)

Finance Lease

Leverage Lease

Managed Services (Contract Services)

- Money-Over-Money Transaction
- Net Lease
- Nominal Purchase Option
- Non-Tax Lease
- Operating Lease
- Purchase Upon Termination Lease (P.U.T.)
- Rental Agreement
- Sale-Leaseback
- Split-TRAC
- TRAC Lease
- Tax or True Lease

Benefits of Equipment Financing and Leasing

- Cash Flow or Cash Management
- Tax
- Financial Reporting
- Hedge Against Obsolescence
- Convenience and Flexibility
- Financial

Leasing Law

Basis for U.S. Leasing Law

- Statutory, Case and Regulatory Law
 - Federal Law State Law*

- General Principles of Contract Law

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- Conflicts of Law*

- Choice of Law*

- Legal Definition of a Lease

- UCC Article 2: Sale of Goods

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 - Financing Statement*
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- UCC Article 2a: True Leases

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Residual

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LLCs
General Partnerships and Limited Partnerships
Sole Proprietors
Other Variations of Business Entities
 Joint Venture
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Qualification to Do Business

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Communication and Customer Experience

The Necessity of the Niche

Qualifying the Prospect

Filling the Prospect's Needs

Mind the Portfolio

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Proposals/Term Sheets

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