



CLFP Day Committee Charter

Name of the Committee/Task Force:

The name of this committee is CLFP Day Committee.

Purpose

The purpose of the CLFP Day Committee is to plan, promote, and execute meaningful and engaging activities that honor and celebrate the Certified Lease & Finance Professional (CLFP) designation. This committee plays a vital role in recognizing the achievements of CLFPs across the country and fostering a sense of community and pride within the equipment finance industry. In 2025, the CLFP Day Committee will incorporate a special recognition of CLFP's 40th anniversary as part of the CLFP Day celebration. By celebrating CLFP Day, we aim to reinforce the significance of this distinguished certification, strengthen connections among CLFPs, and enhance the visibility of the designation within the equipment finance industry.

Scope and Responsibilities

The CLFP Day Committee is responsible for:

- Developing creative and inclusive ways to celebrate CLFP Day that resonates with members across various regions and companies.
- Encouraging industry-wide participation by providing resources, event ideas, and promotional materials.
- Highlighting the value of the CLFP designation through social media campaigns, recognition initiatives, and industry-wide engagement.
- Collaborating with CLFP leadership, CLFP Ambassadors, and industry partners to amplify the reach and impact of CLFP Day.
- Inspiring and educating aspiring professionals about the benefits of obtaining the CLFP designation through awareness initiatives.

Membership

Composition

Membership will consist of five members with the goal of members supporting the largest regions of the CLFP population.

Selection

Members will be selected by vetting by the CLFP Vetting Committee and passed on to this committee for review on an annual basis.



Members will serve for a term of 1 year.

Roles and Responsibilities:

Chair: The chairperson will lead the committee, set agendas, and preside over meetings.

Board Liaison (if different from chair): Will report on committee activities to the CLFP Foundation Board of Directors at monthly meetings and as needed throughout the year.

Committee members: The committee members will be responsible for the bullets highlighted under the Scope and Responsibilities section.

Meetings

The committee will meet as needed based on the timing and needs list for planning for CLFP Day.

Meetings will be held virtually through Zoom or Teams.

A quorum of 3 members is required for decisions to be made.

Reporting

The committee will report updates to the CLFP Board of Directors monthly. Updates should come from the Chair and/or Board Liaison (if on the committee) and be communicated prior to monthly Board meetings.