

CLFP Foundation 2027 Partnership Program

Stand with the only certification built for equipment finance professionals, and put your brand in front of the people leading this industry today, and the ones who'll lead it next.

BUILDING A BETTER COMMERCIAL EQUIPMENT FINANCE INDUSTRY, ONE INDIVIDUAL AT A TIME

What Is the Partnership Program?

> For over 40 years, the CLFP designation has been the definitive mark of excellence in equipment leasing and finance, a career-defining credential built on rigorous standards of knowledge and ethics. Today, nearly 1,900 CLFPs and Associates carry it worldwide, the decision-makers and thought leaders driving this industry forward. Partnering with the CLFP Foundation puts your brand alongside that legacy. This isn't a transactional sponsorship, it's a statement that your company believes in elevating the industry for the long term.

40+

Years of Excellence

The CLFP designation has set the industry standard for over four decades

~1.9k

CLFPs Worldwide

Active credential holders shaping the future of equipment leasing and finance

1

Industry Standard

The definitive mark of excellence in commercial equipment finance

Why Partner with the CLFP Foundation

Unlike broad-market advertising, a CLFP partnership puts your brand directly in front of a curated, credentialed audience, and keeps you there in ways that build real credibility.



Stay Visible All Year

Placement across newsletters, the website, and CLFP Day keeps your brand in front of industry professionals every month.



Borrow Our Credibility

Align your name with the credential the industry already trusts, and share in that reputation for excellence.



Meet Professionals at Every Stage

From their first ALFP course to their CLFP Day celebration, your brand is part of the journey.



Exclusive Access & Recognition

Exam discounts, complimentary ALFP seats, and acknowledgment everywhere from circulars to CLFP Day — benefits reserved for partners only.

2027 PARTNERSHIP LEVELS

Choose Your Level of Impact

The 2027 CLFP Foundation Partnership Program offers four distinct investment tiers, each designed to deliver meaningful visibility, access, and recognition within the equipment finance community. Whether you are deepening a long-standing commitment or stepping into the program for the first time, there is a partnership level built for your goals.

Each tier provides a unique combination of brand placements, event recognition, exam discounts, and complimentary ALFP course seats.

Higher tiers unlock greater visibility and exclusive benefits not available elsewhere in the industry, including first pick of new sponsorship opportunities that emerge throughout the year.

PARTNERSHIP TIER

Visionary Partner: $8,500

The most visible seat in the room. As Presenting Sponsor of CLFP Day, your name is the first thing nearly 1,900 professionals hear, backed by a two-page handbook feature, a 12-month website banner, and first pick of every new sponsorship opportunity all year long.

Catalyst Partner: $5,000

Serious visibility for a serious commitment. A full-page handbook ad, special recognition at CLFP Day, and conference banners at AACFB, NEFA, and ELFA keep your name moving through the industry's biggest rooms.

Leadership Partner: $2,500

A strong, steady presence. Half-page handbook ad, listing at CLFP Day and on the website, plus an exam discount and a complimentary ALFP seat.

Community Partner: $750

The easiest way in. A handbook ad, placement in two circulars, and listing at CLFP Day put your name in front of the community, an accessible entry point with room to grow.

2026 Partners: Thank You

◆ Diamond Partner

Wintrust Specialty Finance

Platinum Partners

Ascentium Capital · Channel · Concord · DLL · ECS Financial Services · LTi Technology Solutions · Northteq

Gold Partners

Alliance Funding Group · AP Equipment Finance · Arvest Equipment Finance · Auxilior Capital Partners · Financial Pacific Leasing · First American Equipment Finance · Great American Insurance Group · North Mill Equipment Finance

Silver Partners

American Association of Commercial Finance Brokers (AACFB) · BMO Harris Equipment Finance · Oakmont Capital Services · TomorrowZone

Bronze Partner

Ivory Consulting Corporation

Partnership at a Glance

Use this quick-reference comparison to find the partnership level that best aligns with your organization's visibility goals, budget, and commitment to the equipment finance profession. Every tier delivers genuine, measurable value, and every dollar invested goes directly toward sustaining the CLFP designation and expanding access to it.

Benefit	Visionary $8.5K	Catalyst $5K	Leadership $2.5K	Community $750
Handbook Ad	Two-page feature	Full page	Half page	Quarter page
Circular Placement	Every circular	Every circular	Every circular	2 circulars
CLFP Day Recognition	Presenting Sponsor	Special recognition	Listed	Listed
Webpage Banner	Static	Rotated	Not included	Not included
Conference Banners	Highlighted	Included	Not included	Not included
Exam Discount	10%	7%	5%	Not included
Complimentary ALFP Seats	5 seats	3 seats	1 seat	Not included
Handbook Copies	20	10	5	2
First Pick of New Sponsorships	✓	Not included	Not included	Not included

Ready to Partner

> Whether you're stepping in as a Visionary Partner or starting at the Community level, early commitment secures your preferred tier, especially at the Visionary and Catalyst levels, where spots and new sponsorship opportunities go first to current partners. Questions? Just reply, happy to help you find the right fit.

On behalf of the Board of Directors and members of the CLFP Foundation: **thank you for your partnership and your belief in a better commercial equipment finance industry.**